



Marissa L. Dupont

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Experience

Marketing Specialist, Headwall, 1/2023–4/2025

Data sheet, application note, and technical note design; email, web, and graphic design; social media; tradeshow planning and booth design; branding; writing; copyediting; photography; videography, webinar hosting

Chief Operating Officer, oneTesla, 8/2014–12/2022

Office management, bookkeeping, sales, inventory management, packaging design, web design, graphic design, social media, email marketing

Design & Marketing Specialist, Imperial Image, 5/2013–2/2014

Web and graphic design, typesetting, marketing, print production, social media, creating templates for clients to typeset their own business cards

Independent Web & Graphic Designer, 7/2010–4/2013

Web design, graphic design, social media, branding

Web Marketing Coordinator, Heinemann, 2/2009–6/2010

Website updates, email template design and deployment, graphic design, social media, trade show marketing, signage, flyers

Marketing Assistant, Heinemann, 6/2003–2/2009

Google Ads, email statistics, Google Analytics, and Survey Monkey account; training fellow employees on computer programs and HTML basics

Education

Academy of Art University, 6/2008–5/2015

Master's in Web Design and New Media

New York University, 6/2001–7/2001

Summer Publishing Institute

Emerson College, 9/1996–5/2001

Bachelor of Fine Arts in Writing, Literature, and Publishing

Skills

Graphic design
Marketing
Social media
Web design
Branding
Typography
Writing
Copy editing
Events/Trade shows
Webinars
Photography
Videography
Usability
User Experience
SEO
HTML
CSS
Stamp-carving

Programs

Adobe Creative Suite
WordPress
MailChimp
Constant Contact
Survey Monkey
Microsoft Teams
Microsoft Office
PowerPoint
iMovie
Zoho
Slack



Portfolio available at marissadupont.com